

VENDOR INFORMATION

BOOTH SPACE (10' X 10')

\$35 VENDORS/ \$20 RESCUES

of booths requested: _____

Amount enclosed: \$ _____

IMPORTANT VENDOR INFORMATION

Applications MUST be submitted by 10/5/15 to participate.

Vendors and Rescues must fill out the **Town of Lowell Waiver of Liability** on the back of this form and include with application.

please bring a tent or EZ-up for shade, tables and chairs, etc. Electricity is not available- plan accordingly.

all vendors who will be selling goods or services are required to fill out the enclosed **THE TOWN OF LOWELL APPLICATION FOR TRANSIENT MERCHANT LICENSE** form. Fees for this license have been waived by the Town of Lowell for this event. Rescues or groups who are not selling goods do not have to fill out the form if they are not selling goods/services.

Food vendors and baked goods for human consumption must submit a copy of their permit from the health department with this application. You will have to post your permit on the day of the event as well.

All drink sales are reserved for the Barktoberfest committee.

You may arrive at 8:30am to set up your booth. Cars will need to be moved to the parking areas by 9:30am. The event will end at 2pm and cars will be allowed back into the event area at this time.

Rescues and animal welfare groups please note: Pursuant to Lake County Ordinance #1244F: Pit Bull and Pit Bull mixes are prohibited from participating in unleashed dog parks. Consequently, Pit Bull and Pit Bull mixes are not permitted in the Freedom Park dog park.

Please hang our enclosed flyer in your place of business!

Checklist for Vendors

(who are selling goods)

- This sponsor/vendor form with your information
- Town of Lowell Transient Merchants license application
- Copy of health department permit
- Town of Lowell Waiver of Liability signed and dated
- Payment

Checklist for Vendors

(who are not selling goods or services)

- This sponsor/vendor form with your information
- Town of Lowell Waiver of Liability signed and dated
- Payment



BARKTOBERFEST 2015

A DOG FRIENDLY EVENT BROUGHT TO YOU BY:
FREEDOM PARK, RELAY FOR LIFE AND THE
LOWELL WOMAN'S CLUB !

SATURDAY OCTOBER 17, 2015 10am-2pm

**FREEDOM PARK BARK PARK LOCATED AT
17105 CLINE AVENUE LOWELL, IN 46356**

Barktoberfest is a family, dog friendly event hosted at the Freedom Park Dog Park. Help support Relay for Life, Lowell Woman's club and your local parks! We will have several pet friendly and people friendly vendors at the 2015 Barktoberfest! Rescue groups, businesses, and civic organizations are encouraged to attend. Join us for demonstrations from area agility groups and local K-9 officers. We will have a pet blessing, a pet costume contest, and a raffle to win some great prizes!

YOUR INFORMATION

YOUR COMPANY: _____

CONTACT PERSON: _____

ADDRESS: _____

CITY, STATE, ZIP: _____

PHONE: _____ **FAX:** _____

EMAIL: _____

PLEASE INDICATE YOUR INTENTION TO PARTICIPATE

___ I would like to be a **VENDOR**

___ I would like to **SPONSOR**

___ I would like to **DONATE**

___ I would like to **VOLUNTEER**

Lowell Parks & Recreation Department

OFFICE LOCATION: 17105 CLINE AVENUE LOWELL, IN 46356
MAILING ADDRESS: PO BOX 157 LOWELL, IN 46356
OFFICE PHONE: 219 696-1570
FAX: 219 696-5062
EMAIL: recdirector@lowell.net

?s contact :

Belia Farver @ (219) 613-8380
Dorothy Eich @ (219) 765-2551
Mindi @ Lowell Parks Department

SPONSORSHIP INFORMATION

SPONSOR PACKAGES (CHECK ONE)

DIAMOND COLLAR \$250

-10X10 VENDOR SPOT AT THE EVENT

-ANNOUNCED AT EVENT AS A DIAMOND LEVEL SPONSOR, INCLUDING A SHORT NARRATIVE ABOUT YOUR COMPANY

-SPONSOR SIGN POSTED AT DOG PARK FOR ONE YEAR

-LARGE LOGO ON EVENT BANNER

-MENTIONED IN ALL EVENT PRESS RELEASES & SOCIAL MEDIA

GOLDEN LEASH \$125

-ANNOUNCED AT EVENT AS A GOLDEN LEASH SPONSOR

-COMPANY NAME ON EVENT BANNER

-MENTIONED IN ALL EVENT PRESS RELEASES & SOCIAL MEDIA

SILVER BOWL \$50

-ANNOUNCED AT EVENT AS A SILVER BOWL SPONSOR

-MENTIONED IN ALL EVENT PRESS RELEASES & SOCIAL MEDIA

DONATION OPPORTUNITES

___ I WOULD LIKE TO MAKE A MONETARY DONATION
\$ _____

___ I WOULD LIKE TO DONATE AN ITEM OR SERVICE TO RAFFLE ITEM DESCRIPTION: _____

___ I HAVE A BASKET I WOULD LIKE TO DONATE TO THE RAFFLE: ITEM DESCRIPTION: _____

___ I WOULD LIKE TO VOLUNTEER TO HELP AT THE EVENT!! THE BEST TIME TO CONTACT ME IS? _____

IMPORTANT SPONSOR INFORMATION

SPONSOR APPLICATION DEADLINE IS OCTOBER 1, 2015
PLEASE MAKE CHECKS PAYABLE TO : LOWELL WOMAN'S CLUB
MAIL TO: PO BOX 182 LOWELL, IN 46356

DIAMOND sponsors: please email us a copy of your logo and a brief narrative to be read during the event!

Please hang our enclosed flyer in your place of business!

THANK YOU FOR YOUR SUPPORT!



BARKTOBERFEST 2015

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FREEDOM PARK, RELAY FOR LIFE AND
THE LOWELL WOMAN'S CLUB!!!

SATURDAY OCTOBER 17, 2015 10am-2pm

FREEDOM PARK BARK PARK LOCATED AT
17105 CLINE AVENUE LOWELL, IN 46356

FRIENDLY , VACCINATED AND LEASHED DOGS ARE WELCOME TO ATTEND! !

ENJOY AN AFTERNOON OF VENDORS, PET LOVERS, DEMONSTRATIONS, PET BLESSING, PET COSTUME CONTEST AND RAFFLE!

DOG COSTUME CONTEST

LARGE AND SMALL DOG CONTEST

1ST-3RD PLACE WILL BE AWARDED IN THESE CATEGORIES FOR BOTH CONTESTS

FUNNIEST* MOST ORIGINAL* BEST OWNER & PET PAIR

OPPORTUNITIES TO SPONSOR, DONATE, VOLUNTEER, OR BECOME A VENDOR!

VENDOR APPLICATIONS MUST BE SUBMITTED NO LATER THAN 10/5/15!

FOR MORE INFORMATION: CONTACT: Dorothy Eich @ (219) 765-2551, Belia Farver @ (219) 613-8380, or Lowell Parks @ (219) 696-1570