



TOWN OF
LOWELL
CULTIVATING COMMUNITY
PARKS and RECREATION DEPARTMENT

PRESS RELEASE

22nd Annual Parade of Lights

To our Sponsors, Participants, Spectators and Community,

After careful thought and deliberation, the Town of Lowell Parade of Lights Committee would like to announce the 22nd Annual Parade of Lights (modified) event will take place on December 5, 2020 beginning at 4pm.

This year's parade and traditional holiday events have been modified in an effort to keep participants, spectators and the community as safe as possible.

Parade of Lights: This will be a reverse style type of parade where participants will not enter the parade. Instead, Santa will visit Lowell on a specified route that will have the least impact on Route 2 traffic patterns. Santa's route with estimated arrival times will be posted on the Town of Lowell's website in the upcoming weeks. The route has been created to drive through some neighborhoods and past parking areas where families can view the parade from the comforts of their vehicles. The parade will end with Santa lighting the town tree at Legion Park. There will not be a formal tree lighting ceremony this year.

Holiday Magic Events: The Candy Cane Hunt and Winterfest will be omitted from this year's events.

We hope you will continue to enjoy the beauty and magic of Lowell this holiday season and would like to wish you the safest and happiest of holidays!

Lowell Parade of Lights Committee

FOR IMMEDIATE RELEASE November 2, 2020